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KELLOGG
SEED COMPANY

P. O. Box 684

MILWAUKEE 1, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS

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KELLOGG SEED COMPANY

PHONE
DALY 8-0373

Field, Grass and Bird Seeds

POST OFFICE
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

APRIL 8, 1949



KELLOGG'S LAWN GRASS MIXTURES

RAINBO LAWN SEED

Per 100 lbs.

1 lb. Carton	\$75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

RAINBO SHADE SEED

1 lb. Carton	75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

BLUEMOUND LAWN SEED

1 lb. Carton	66.00
5 lb. bags	64.00
50 lb. bags	62.25
100 lb. bags	62.00

GREENDALE LAWN SEED

3 lb. bags	47.00
5 lb. bags	46.00
50 lb. sacks	44.25
100 lb. sacks	44.00

STAR LAWN SEED

100 lb. bags	36.00
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PACKAGED SEED

Kentucky Blue Grass	
1 lb. bags	66.00
5 lb. bags	64.00
White Clover	
½ lb. boxes	95.50
1 lb. boxes	95.00

GRASSES

REED CANARY GRASS

Per 100 lbs.

(100-lb. bags)

RAINBO	\$44.00
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BROME GRASS

(100-lb. bags)

Canadian No. 1	43.00
Canadian—Certified No. 1	44.00

KENTUCKY BLUE GRASS

(112-lb. bags)

RAINBO	61.00
Fancy, 28-lb.	74.00

RED TOP

(100-lb. bags)

RAINBO	62.00
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ORCHARD GRASS

(100-lb. bags)

RAINBO	36.00
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RYE GRASS

(100-lb. bags)

Domestic	12.50
Perennial—Certified Blue Tag	17.00

FESCUE

(80-lb. bags)

Chewings	51.00
Creeping Red	53.00
Certified Creeping Red	58.00
Illahee—Certified	58.00

BENT GRASS—Certified—Blue Tag

(100-lb. bags)

Astoria	99.00
Seaside	95.00
Highland	85.00



Dealer
Cost
Per Ton

100-lb. Bags	\$35.75
50-lb. Bags	42.10
25-lb. Bags	49.30

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

WEDO

(6-10-4)

Feeds Grass — Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Dealer Retail
Cost Price
Each Each

Sizes		
25 lb. bag	\$1.79	\$2.75
50 lb. bag (2-25 lb. bags)	3.58	4.95
100 lb. bag	5.17	7.95

COTTON GRAIN BAGS

Per 100

New Royal River	\$63.00
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BIRD SEED FOR FEEDING

Per 100 lbs

Canary	\$11.75
Sunflower (Gray Stripe)	25.00
Sunflower (Small Black)	15.00
Bird Rape—Large, Sweet	16.50
Thistle or Niger	20.00
Large Millet—Proso	6.50

Ask for prices on PETAMINE—
"The Wonder Food for Canaries."

SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb.* carton (packed in cases of 8 cartons)	ea. \$.58	2 ½ lb. box \$.25
25-lb. bag (packed in cases of 2 bags)	ea. .95	5 lb. box (2-2 ½ lb. boxes) .50
50-lb. bag	ea. 1.67	10 lb. carton .80
100-lb. bag	ea. 2.57	25 lb. bag 1.50
		50 lb. bag 2.50
		100 lb. bag 3.95

KELLOGG SEED COMPANY



MILWAUKEE, WISCONSIN


Phone DAly 8-0373

WHOLESALE PRICE LIST

322 EAST FLORIDA STREET

APRIL 8, 1949

TERMS: Net cash. Quotations are F.O.B. Milwaukee, subject to change without notice and stocks being unsold. Bags or sacks are included at no extra charge. Broken packages slightly higher. Kellogg Seed Company gives no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

ALFALFAS		CLOVERS		CEREAL GRAINS		SEED CORN		FORAGE SEEDS		SEMESAN  PRODUCTS		
										A TREATMENT FOR EVERY MAJOR CROP		
										In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.		
										COMMODITY AND NET WEIGHT OF PACKAGES		
										Minimum Wholesale Prices to Dealers		
										Minimum Retail Prices to Consumers		
										New Improved CERESAN—For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets		
										Single Unit		
										CERESAN M—See New Improved CERESAN and 2% CERESAN for recommendations.		
										14-oz. can..... \$ 7.20 case, 12		
										3-lb. can..... 11.85 case, 6		
										40-lb. drum..... 23.00 drum		
										100-lb. drum..... 55.00 drum		
										SEMESAN JR.—For Field, Sweet and Pop Corn		
										1 1/2-oz. pkg..... \$ 12.00 case, 144		
										12-oz. can..... 5.20 case, 12		
										25-lb. pail..... 11.65 pail		
										100-lb. drum..... 41.07 drum		
										SEMESAN DEL—For Irish and Sweet Seed Potatoes		
										2-oz. pkg..... \$ 27.20 case, 144		
										1-lb. can..... 14.65 case, 12		
										4-lb. can..... 28.50 case, 6		
										40-lb. drum..... 47.05 drum		
										100-lb. drum..... 114.33 drum		
										SEMESAN—For Vegetables, Flowers and Bulbs		
										1 1/3-oz. env..... \$ 17.40 case, 144		
										2-oz. pkg..... 10.05 case, 36		
										12-oz. can..... 17.27 case, 12		
										4-lb. can..... 45.29 case, 6		
										25-lb. pail..... 46.62 pail		
										100-lb. drum..... 181.60 drum		
										ARASAN—For Corn, Peanuts, Peas, Beans, Vegetables		
										3/4-oz. pkg..... \$ 10.80 case, 72		
										8-oz. can..... 12.50 case, 24		
										4-lb. can..... 23.52 case, 6		
										25-lb. drum..... 24.00 drum		
										100-lb. drum..... 93.00 drum		
										ARASAN SF—For Use in Slurry Treaters		
										25-lb. drum..... \$ 36.00 drum		
										100-lb. drum..... 139.50 drum		
										TERSAN—For Golf and Lawn Turfs		
										8-oz. can..... \$ 12.50 case, 24		
										4-lb. can..... 23.52 case, 6		
										25-lb. drum..... 24.00 drum		
										100-lb. drum..... 93.00 drum		
										Special SEMESAN—For Golf and Lawn Turfs		
										1-lb. can..... \$ 16.00 case, 12		
										4-lb. can..... 31.16 case, 6		
										25-lb. pail..... 31.91 pail		
										100-lb. drum..... 123.77 drum		
										8-1-48		

CLOVERS		TIMOTHY		MISCELLANEOUS SEEDS		FODDER HYBRID—(Silo Corn)		NITRAGIN	



PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Brome Grass	20-30	14
Buckwheat	45-60	50
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Ladino	3-5	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28-42	56
Lawn Grass	60-120	20
Millet, for hay	45-50	50
Millet, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Oats, with Peas	1 bushel of each	
Peas, Canada	120-150	60
Rape, broadcast	8-10	50
Rape, drills	5-6	50
Red Top, solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Soy Beans, broadcast	90-120	60
Soy Beans, drills	30-45	60
Speltz	62-100	48
Sudan	30-40	40
Sunflower, drills	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	
Vetch, Hairy or Winter	50-125	60
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from “seedling” stage to “mature” growth—without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case)	\$ 7.20	\$ 1.00
16-oz. (12 per case)	10.80	1.50
Quart (12 per case)	18.00	2.50
Half Gallon (2 per case)	5.40	4.50
Gallon (1 per case)	4.80	8.00

DU PONT WEED KILLER — FOR LAWNS 2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds — won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

Size	Min. Price to Dealer Dozen	Min. Retail Price Per Package
8-oz. can (24 per case)	\$ 7.50	\$ 1.00

DU PONT “AMMATE”

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

Size	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case)	\$ 6.80 for 12	\$.85
6-lb. bottle (4 per case)	6.00 for 4	2.25
50-lb. drum	8.75 a drum	13.00
350-lb. barrel	52.50 a barrel	70.00

DU PONT 2,4-D (FARM) WEED KILLERS

Concentrated dry salt—Du Pont 83% Sodium 2,4-D Weed Killer (for use on weeds in medium to high gallonage applications)

Sizes	Per Pound
25 lb. Drum	\$ 1.16
4 lb. Bottles (4 to case)	1.28
1 lb. Bottles (12 to case)	1.44

Liquid Salt—Du Pont 67% Amine 2,4-D Weed Killer (for use on weeds in low gallonage applications)

Sizes	Per Gallon
50 gal. Drum	\$ 6.50
30 gal. Drum	6.60
5 gal. Drum	6.80
1 gal. Can (6 to a case)	7.00

Liquid Ester—Du Pont 46% Ester, 2,4-D Weed Killer (for use on harder to kill plants, very dry or very wet weather, woody plants and similar problems)

Sizes	Per Gallon
50 gal. Drum	\$ 7.75
30 gal. Drum	7.85
5 gal. Drum	8.05
1 gal. Drum (6 to case)	8.25